



HOTEL SACHER WIEN IN AUSTRIA NAMED IN THE WORLD'S 50 BEST HOTELS 2025

The highly-anticipated list celebrates hotels across six continents worldwide, Hotel Sacher Wien as the only hotel in the German-speaking region

30 October 2025 – Hotel Sacher Wien has been named No. 49 in the global ranking of The World's 50 Best Hotels 2025. The third edition of The World's 50 Best Hotels has been announced at a captivating awards ceremony in London and features industry-defining hotels spanning six continents worldwide.

This awards ceremony once again united the global travel and hospitality community to celebrate the world's best hotels. Held at London's iconic Old Billingsgate on the banks of the River Thames, the event showcased exceptional hotel experiences that will inspire consumers, travellers and hoteliers around the globe.

Since 1832, Sacher has embodied Austrian luxury, culinary excellence, and family tradition. Famous for the world-renowned Original Sacher-Torte created by Franz Sacher, Hotel Sacher Wien is one of the few remaining five-star-superior hotels owned and run by family. Opposite the Vienna State Opera in the heart of the city, it offers 152 rooms and suites blending timeless elegance with modern comfort. Guests enjoy finest Austrian and international cuisine at the restaurants Rote Bar and Grüne Bar, exclusive drinks at Blaue Bar, the Original Sacher-Torte at the cafés, and relaxation at the Sacher Boutique Spa, creating enchanting moments.

Emma Sleight, Head of Content for The World's 50 Best Hotels, says: "We're delighted to return to London for the third edition of The World's 50 Best Hotels. It's an honour to gather so many leading voices in travel, hospitality and hotels – and to celebrate the very best. Our warmest congratulations go to every hotel on this year's list, each of which has clearly made a lasting impression on our newly expanded Academy of travel experts. We hope 2025's list sparks inspiration for travellers as they plan their next trip."

"We are incredibly proud that Hotel Sacher Wien has been listed for the first time among The World's 50 Best Hotels. As the only hotel in the German-speaking region, this recognition is a true honour. Sacher stands for Austrian luxury, tradition and genuine hospitality. This award belongs to all our employees, the heart of our company, who enchant our guests every single day. A heartfelt thank you to everyone who made this possible. A special thank you also goes to our guests from all over the world for their trust and appreciation," says Andreas Keese proudly, General Manager of Hotel Sacher Wien.

The World's 50 Best Hotels 2025 was revealed as part of a live countdown from No.50 to No.1. The ranking is complemented by a host of special awards alongside the first ever 51-



100 list and reflects the very best travel experiences around the globe, collated from the votes of 800 anonymous experts. This voting panel – the 50 Best Hotels Academy – comprises a balanced mix of hoteliers, travel journalists, educators and seasoned luxury travellers, led by a group of industry-leading Academy Chairs.

About Sacher

Luxury, magical moments and culinary delight: With its two hotels in Vienna and Salzburg, the Alpine Resort Sacher Seefeld-Tyrol, coffee houses in Vienna, Salzburg, Parndorf and Trieste, and of course, the Original Sacher-Torte, Sacher is one of the world's best-known family-run businesses. In 1832, Franz Sacher created the Original Sacher-Torte thus initiating a piece of Austrian cultural history. Today, benefiting from the loving care of the Winkler and Gürtler families, every day the Sacher hotels delight their guests from all over the world and are part of the "Leading Hotels of the World" group. Refined family tradition combined with constant careful modernization make for unique Sacher experiences.

Sacher Media Contact:

Sacher Communications, Hotel Sacher Wien
communications@sacher.com, +43 1 51456 1276

US & UK Media Contact:

Fallon Nachmani, Grayscale PR
fallon@grayscale-pr.com

About The World's 50 Best Hotels

Following the success of The World's 50 Best Restaurants and The World's 50 Best Bars, 50 Best launched The World's 50 Best Hotels in 2023, marking the brand's first global launch since 2009. The World's 50 Best Hotels list is created by The World's 50 Best Hotels Academy, an influential group of more than 800 independent leaders, each selected for their expert opinion of the international hotel scene. The World's 50 Best Hotels event programme – including the awards ceremony and unveiling of the list – provides a unique opportunity to unite hoteliers, restaurateurs, bar owners, media, business and luxury travellers at a captivating celebration of hospitality, passion and talent. The first edition of the awards was held in London, UK, in September 2023.

50 Best Media Contact:

Ola Kociak and Alexandra Colquhoun, The M Collective
50besthotels@the-mcollective.com; +44 7539 699540